

# Lake City Area Chamber of Commerce

107 S. Main St., P.O. Drawer H • Lake City, MI 49651 • (231) 839-4969 • Fax: (231) 839-5991  
www.lakecitymich.com info@lakecitymich.com

Dear Prospective Greatest 4<sup>th</sup> in The North Vendor:

We would like to consider your application for participation in our Greatest 4<sup>th</sup> in the celebration. This year we will be celebrating 150 years and our theme is Happy Birthday Lake City! Please fill out the application below and return it to the Lake City Area Chamber of Commerce at the above address.

This application is for professional vendors, distributors, businesses, or organizations who wish to pass out information, or sell new merchandise. **(No Flea Market Vendors Need Apply)**. We do our best to select vendors that we feel will complement each other and our event. We will contact all vendors whom we feel fit these criteria and discuss the best possible location for them, upon receiving all applications. There is a separate application for Food Vendors on our website.

The Lake City Area Chamber of Commerce reserves the right to refuse any applicant the privilege of setting up a vendor stand.

**Professional Vendors: The fee for our event is \$ \$200 for a '12 X '12 space located in the downtown area. Once accepted, 50% of the vendor fee will be due 2 weeks after notification and the other 50% will be due prior to setting up. This price includes 5 days at the "Greatest 4<sup>th</sup> in the North" event, starting Saturday, June 30th through Wednesday, July 4th, 2018. Please indicate number of spaces you are requesting:**

\_\_\_\_\_ 1 space for \$200      \_\_\_\_\_ 2 spaces for \$300

**Non-Profit Organizations: '12 X '12 space is \$10 per day.**

**Days you are participating:** \_\_\_\_\_

Company or Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone Number: (    ) \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip \_\_\_\_\_

Vehicle Information:    Make: \_\_\_\_\_    Model: \_\_\_\_\_

                                Color: \_\_\_\_\_    License Plate: \_\_\_\_\_

Type of information or merchandise to be displayed or sold. **PLEASE BE SPECIFIC, ANY ITEMS NOT LISTED MAY NOT BE PERMITTED IN THE SHOW**

\_\_\_\_\_  
\_\_\_\_\_

**Do you have any special needs?**

\_\_\_\_\_ More than one outlet for 110 Electric?      \_\_\_\_\_ Water?

Do you work out of a wagon?    YES    NO    If so how large? \_\_\_\_\_

Do you use an air compressor?    YES    NO

**Applications should be received by the Chamber of Commerce  
30 days prior to the Event!**

# The Greatest Fourth in the North Vendor Information

This event brings an estimated 25,000 people into our community. We feature a grand parade, beach volleyball tournament, children's parade & entertainment, 10K & 5K, a craft show, fireworks, and much more. We also feature free nightly entertainment shows held in the City Park. As a vendor you will be placed in the downtown area. If you are accepted into the show, we will send you confirmation along with a map with your location. We recommend pop-up style tents for this venue and weight for tie down, absolutely no stakes can be used. **Be prepared**, such as having a small wagon, dolly, etc. to move merchandise into and out of the area during the celebration.

- Unloading:** Saturday, June 30, from 7:00am – 10:00am. After unloading, vendors need to park in the designated areas. Maps will be provided to you.
- Parking:** No Parking on Main St., In the vendor area, or anywhere not shown on the parking map other than for set up or tear down. No overnight parking is allowed in City parking lots.
- Electric:** One 110/20 amp electric outlet is provided per space. If more is needed, you need to make special arrangements. Extra charges may apply!
- Pets:** ABSOLUTELY NO PETS ARE ALLOWED. Please make prior arrangements if your pets travel with you.
- Products:** **NO FLEA MARKET** set ups or merchandise is allowed. All merchandise needs to be displayed in a professional manner with cloths covering tables. No merchandise can be displayed in a cardboard box.  
We ask that you do not bring merchandise that is not family friendly, ie: knives or weapons of any kind.
- Accommodations:** There is NO electric available for your use for such things as motor homes. If you would like to make reservations to camp at one of our full service parks you may call Missaukee County Parks at (231) 839-4945 or Maple Grove Park at (231) 839-4429. We suggest you do this immediately if you area accepted into the show.  
**No tents or campers, etc. are allowed in the park area for sleeping purposes, unless you have live animals.** Talk to us for special arrangements.

**Failure to follow any of the above rules can result in your being withdrawn from the show and/or being charged for any damages.**

## Requested Hours of Operation:

Saturday, June 30	10:00a - 10:00p
Sunday, July 1	12:00p - 10:00p (Worship)
Monday, July 2	10:00a - 10:00p
Tuesday, July 3	10:00a - 10:00p
Wednesday, July 4	10:00a - 10:00p

Grand Parade 10:00a, Car Drawing 10:15p, Fireworks 10:30p

The Vendor hours are reflected in our commemorative program guide. If you cannot maintain these hours, please notify us. We want the celebration to be successful for you and to do so, we prefer your cooperation and all vendors open during these prime times.

*1/2 of All Fees' are refundable up to 30 days prior to the show. No refunds will be given after that time.*

# LAKE CITY AREA CHAMBER OF COMMERCE

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Lake City, MI 49651

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## DISCLAIMER

The Lake City Area Chamber of Commerce, its Chairperson(s), the City of Lake City, the Private Property Owner will not be held responsible or liable for any personal injury, theft, loss, damage or defacement of property on display occurring before, during, or after the event...No matter how caused.

You, as a vendor, are liable to the State of Michigan for all tax on sales. For insurance purposes, the Lake City area Chamber of Commerce requires a copy of your Certificate of Insurance to be included with your application or upon acceptance into the festival.

**No Flea Market vendors need apply as a crafter or a vendor. The Chamber will only accept professional looking displays and quality merchandise.**

I have read and understand the above agreement:

Company Name: (If applicable) \_\_\_\_\_

Name: (Please Print) \_\_\_\_\_

Signature: \_\_\_\_\_

*The Lake City Area Chamber of Commerce*

*"Thanks You"*

*for your participation in our festival and we wish you the*

*"Best of Luck"*